

ABOUT US

KINTO offers once-in-a-century transformation!

Our belief is that everyone should have the freedom to move, but as we enter a once-in-a-century period of transformation, there are many challenges for us to overcome. With cities more congested, lives more connected and aspirations changing, the way people move is evolving. Which is why we evolve with them.

For those companies willing to adapt, the opportunities are immeasurable. Thankfully, change is in our DNA. From loom maker to carmaker in the 30s. Building a new luxury brand with Lexus in the 80s. To today, our exciting transition from automotive company to mobility company.

Introducing our new mobility brand, KINTO: the first milestone towards our ultimate goal of Mobility for All, and a landmark moment in Toyota's long and rich history

Why KINTO

Several decades ago, while trying to envision how mobility may look in the future, former chairman of Toyota Motor Corporation, Eiji Toyoda, struck upon the concept of KINTO-UN – or 'flying nimbus' in Japanese. Famously known as a magical and friendly cloud that provides transport for an anime character in Japan, KINTO-UN is a service that quickly appears to take you wherever you wish to go, no matter where you are or what time it is.

A symbol of the ideal means of transport and mobility, KINTO-UN is the perfect embodiment of our new brand's mission: to become a universal mobility services provider.



CORE VALUES

Innovation

We're always seeking better ways to solve challenges for our customers and make mobility easier for them. Whether that's a new service, a smoother-running app, or a simpler payment system – every innovation matters, whether seemingly small or big.

Passion

Delivering ever better mobility isn't just a job, it's our one true passion. So we bring 100% enthusiasm and energy to overcoming challenges and finding even better solutions. And our passion comes through in the experiences we create for our customers.

Integrity

We do things the right way, the proper way, so customers know they can trust us. We never take shortcuts or decisions that compromise the safety of our services, customers, or partners. In particular, we take the safety of customer and partner data extremely seriously.

Perseverance

Improving mobility is full of challenges. At times, they can seem insurmountable. But we never give up. Our passion for improving the lives of our customers runs deep, and it means we persevere when others would not. And we therefore always find better solutions.

"It's my goal to transition Toyota from an automobile company to a mobility company, and the possibilities of what we can build, in my mind, are endless. I am determined to create new ways to move and connect our customers across the country, across town, or just across the room."

AKIO TOYODA AT CES, 2018



The range of mobility services under KINTO brand

There are multiple services under the KINTO brand.

The range of mobility services KINTO will offer to consumers is vast and varied. To help distinguish between them, KINTO will have service descriptors for different mobility options. These services have been organized under a branded house model, and where possible we have used descriptive names for these service offerings to help with consumer navigation.

KINTO One

ALL-INCLUSIVE LEASING

KINTO One gives you all the benefits of driving a new car, without having to own one. It's stress-free, all-inclusive and it's all yours in one fixed, transparent monthly fee. And the best news of all? It's quick and easy to get started. Simply choose the length of term that's right for you, add one of our attractive maintenance packs, collect your car and away you go. Just don't forget to add fuel.

KINTO Flex

MULTI-CAR SUBSCRIPTION

KINTO Flex is designed to offer the flexibility for your car needs, going beyond today's lease, to fit your life. With an easy and simple digital process you can get the car you need without a lengthy commitment, delivered to your doorstep for ultimate convenience. And because KINTO Flex includes all scheduled maintenance, insurance and taxes, all for one fixed monthly fee, all you have to do is add fuel.

KINTO Share

CAR SHARING

KINTO Share gives you the freedom to access a car when you need one without the hassles of owning one. Our seamless, self-service concept lets you choose the right car for every occasion, whether it's a whirlwind shopping trip or important business meeting, on demand, around the clock. For fleet managers, our telematics service provides a smarter way to monitor and optimize fleet utilization and total cost of ownership.



KINTO was launched in India in 2019 as Full Service Leasing for corporate customers provided by Toyota Financial Services India Ltd (TFSIN), and aim to provide more variety of mobility services under the name of KINTO to meet Indian customer expectation. TFSIN, is the Indian subsidiary of Toyota Financial Services Corporation (TFSC) which is a wholly owned subsidiary of Toyota Motor Corporation (TMC), Japan

- Phase wise launch of leasing & subscription service across major cities; to start with Delhi NCR, Bangalore and Mumbai in the first phase & top ten cities within the first year
- Customer convenience as corporates with **KINTO ONE** (for Corporates) can choose vehicles of their choice for a tenure of three to five years on a fixed monthly fee
- **KINTO FLEX** For subscription, customers can opt for short term usage of 24 months to 48 months
- KINTO offers a full range of Toyota cars in India
- Reach Us at :



kinto@tfsin.co.in



1800 419 1801 (9:30am to 6:30pm Mon-Sat)



TOYOTA FINANCIAL SERVICES INDIA LIMITED



TFSIN is the Indian subsidiary of Toyota Financial Services Corporation (TFSC) which is a wholly-owned subsidiary of Toyota Motor Corporation (TMC) Japan.

Toyota group has recognized the potential of the Indian automobile market and has identified it as a key market for global growth. Toyota Financial Services in India through its global expertise will offer unique products, pricing and service exclusively to Toyota customers.

The company has been set up under the guidance of its MD & CEO Mr. N Raja who has put together a formidable team. Toyota Financial Services strives to provide you an easy and comfortable experience during your Toyota purchase. Furthermore, we have several value added services which will cater to your requirements throughout the vehicles life. Thanks to our partnership with the Toyota dealer network we have a dedicated Finance Executive awaiting your call, you are much closer to availing Happier finance. Click on [customer guide](#) to know more about our exceptional level of service and a range of products to suit your individual vehicle financing needs.



History



Our Values



Policies



**Board of
Directors**